

#### EVER SURPRISING LYON...

LYON FOR ENENTS

# LYON FOR EVENTS OFFERS 4 OUTSTANDING VENUES TO MAKE YOUR EVENT UNFORGETTABLE!

- 170.000 m<sup>2</sup> of event space
- 600 events per year
- 19 million visitors welcomed every year
- I dedicated sales person for all 4 venues and support from a team of enthusiastic and expert professionals



EXCLUSIVE VENUES
IN ONE EXTRAORDINARY
DESTINATION



#### LYON CONVENTION CENTRE

THE BEATING HEART OF YOUR EVENTS



#### LYON CONVENTION CENTRE

A subtle combination of modernity and prestige in a remarkable location ideal for conventions, large conferences and congresses

3 auditoriums with 300 to 3.000 seats

35 high-tech meeting rooms

24.000 m² of modular event space

300 events per year including 45 major congresses



#### **EUREXPO LYON**

THINK BIG, THINK THE BEST



#### **EUREXPO LYON**

A modern venue with limitless possibilities for trade and consumer exhibitions and major events, ideally located halfway between the airport and the city centre

 $1^{\text{st}}$  largest exhibition centre in France after Paris  $140.000\,\text{m}^2$  of versatile and multifunctional exhibition space

1.5 million visitors per year 1.000 to 4.200 seats in the Paul Bocuse auditorium



#### LA SUCRIÈRE YOUR EVENTS DOWN TO A FINE ART



#### LA SUCRIÈRE

A truly out-of-the-ordinary venue located in the heart of the Lyon Confluence docks district, La Sucrière is set in a completely renovated 1930s industrial building

3.800 m<sup>2</sup> of event space located along the banks of the river Saône (outside area available for private hire)

1.600 person capacity for gala dinners

1.000 person capacity for conventions

1.700 m² dedicated to cultural exhibitions and events



#### MATMUT STADIUM LYON GERLAND

FAIRPLAY AND A SUCCESSFUL FIELD DAY FOR YOUR EVENTS



#### MATMUT STADIUM LYON GERLAND

A city centre events venue, on the grounds of the legendary Gerland stadium, home to the City's Lou Rugby club

5.000 m<sup>2</sup> of city centre event space

50 to 1.000 person capacity for conventions,

up to 2.000 for cocktail receptions

3 large rooms with panoramic terraces overlooking the stadium

24,000 seats within the stadium

### YOU WILL REMEMBER LYON FOREVER

#### **WELCOME TO LYON!**

A vibrant and attractive destination in the heart of Europe.

- A major city with a population of 13 million
- A UNESCO World Heritage site,
   Lyon is the world capital of gastronomy
- Great transport links: 1 international airport,
   3 high-speed train stations.
- 18.000 hotel rooms in all categories

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## LYON FOR ENENTS



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